

CHAIRMAN'S REPORT FOR THE YEAR 2003



by Hugo Vickers

Chairman of the Jubilee Walkway Trust

Once again, the Jubilee Walkway Trust has enjoyed a happy and productive year.

The highlight of the year was the creation of the Mall Extension to the Walkway, as a lasting memorial to the Queen's Golden Jubilee of 2002. Since it was to the Mall that over one million people came to cheer The Queen in June 2002, it seemed more than appropriate to extend the Walkway the length of the Mall, creating a loop which linked the existing Walkway with Birdcage Walk.

On the 50th anniversary of the Coronation, on 2 June 1953, Her Majesty The Queen visited the Walkway, accompanied by HRH The Duke of Edinburgh, on their return from a special commemorative service at Westminster Abbey. Her Majesty unveiled a unique double panel at a spot opposite Marlborough House, the panel interpreting the views both north and south of the Mall.

Further panels were unveiled in the course of the year at the Royal Exchange and also in Leicester Square.

Besides these public occasions, the Walkway Trust has been working quietly to make sure that the whole length of the Walkway is in continued good order. We have published a handsome new map, revised the Walkway's web site and filmed extensively for a promotional video. This has been done as part of our educational programme, in order to encourage people to enjoy the benefit of using the Walkway, an ideal way to see over 14 miles of London on foot, to avoid the congestion charge and to have the various and varied views interpreted on the panoramic panels.

Further details of the unveilings and other work of the Trust can be found in this report.

None of this would have been possible without the support of our generous sponsors, to whom we are extremely grateful. This year we note an increase in turnover from £92,264 to £190,329, a substantial increase.

Before all others, we would like to thank Transport for London for the help they have given in bringing the Walkway close to its goal of being the first 'complete' Strategic Walking Route in London.

The Royal Parks Agency and the local authorities have also been stalwart in helping fulfil one of the Trust's original visions – to be one of the best urban trails in the world and a template for other cities.

A blue ink signature of Hugo Vickers, written in a cursive style.



THE TRUST'S ACTIVITIES



As recorded in last year's report, Max Nicholson, who was the creator of the Jubilee Walkway, died on 29 April 2003 at the age of 98.

The Chairman represented the Walkway Trust at his

memorial service in July. Plans are underway to commemorate Max with a suitable memorial on the Walkway. Max generously bequeathed a donation to the Walkway Trust.

Our honorary secretary, Joyce Bellamy, was appointed MBE in June for her work with the Metropolitan Public Gardens Association, with whom the Walkway maintains close links.

On 10 June, the Chairman was a guest at the Reception given by The Queen and The Duke of Edinburgh for representatives of the Tourism Industry at Buckingham Palace.

THE MALL

On 2 June, Her Majesty The Queen unveiled the double panel in the Mall to formally open the Mall extension to the Jubilee Walkway. The Queen and The Duke of Edinburgh arrived in the Mall on their way back from the special service in Westminster Abbey to commemorate the 50th anniversary of the Coronation. The Chairman said in his speech that, by a happy coincidence, The Queen was unveiling the double panel at the exact moment of crowning fifty years before.

Following the unveiling, The Queen was presented with a floral version of St Edward's Crown by Louisa Harrington, a nine-year-old girl with a life-threatening illness, who had told the charity Make-A-Wish Foundation® UK, that it was her wish to be a princess for a day and to meet The Queen. She made the presentation, accompanied by her sister, and her parents.

The Queen then received the first copy of the new Jubilee Walkway map before returning to Buckingham Palace.





THE ROYAL EXCHANGE

The panels were generously sponsored by a donation from The Queen's Golden Jubilee Weekend Trust, made possible by Lord Sterling of Plaistow. This had a particular symmetry since Lord Sterling had been a key early supporter of the Walkway as Honorary Treasurer of the London Celebrations Committee for The Queen's Silver Jubilee in 1977 and since he was also the man who raised the money to make the Golden Jubilee celebrations possible in London.

After the ceremony, Lord Sterling entertained the invited guests to a reception at his office in Pall Mall.

There was considerable press coverage of this unveiling and, in particular, of the presentation by Louisa.

To this event, there was a sad postscript. Louisa Harrington had been suffering from restrictive cardiomyopathy and was awaiting an operation for a heart transplant. This was finally made possible at the end of July, but, though she got through the operation, she developed a lung infection and was not strong enough to survive.

We are pleased that she was able to be with us on 2 June, but send our deepest sympathy to her parents and sister.

The Lady Soames unveiled a pyramidal panel at the Royal Exchange on 8 July. In her speech, Lady Soames recalled that, in 1943, she had accompanied her father, Sir Winston Churchill, and her mother and sister, Sarah, to the 'Blitz-battered Guildhall' where Sir Winston had received the Freedom of the City of London. She also recalled her father's great State Funeral at St Paul's Cathedral in 1965.

Lady Soames also said: 'Of course, one knows the wonderful Walkway panels, throughout London, packed with interesting information, to whose number we are adding another marvellous one today. Now that I am a full-time Londoner, I sometimes think how nice it would be to turn into a tourist, shedding one's daily schedule, tasks and engagements, for a dedicated 'walkabout', and what fun, and how instructive it would be, to follow the Walkway trail, so wonderfully conceived and executed by the Jubilee Walkway Trust, panel by panel. Perhaps one day I will, although perhaps I might find 14 miles-worth a bit beyond me as I advance further into the eighties!'

The panel was generously sponsored by the Worshipful Company of Mercers, who subsequently gave a reception at Mercers' Hall.



LEICESTER SQUARE

On 22 July the Lord Mayor of Westminster, Councillor Jan Prendergast, unveiled the new Leicester Square panel, in the gardens of Leicester Square, the spiritual heart of the Walkway, from where the original Walkway set out in 1977.

This unique panel was in the form of a new Walkway map and incorporated the new spurs to the Walkway, showing the present Walkway in its entirety.

In her speech, the Lord Mayor told the Trustees that she had always held the Jubilee Walkway in special esteem and was delighted to be representing the City and the Residents of Westminster on this joyous occasion. The Walkway Trust was very honoured by the Lord Mayor's visit, not least because of the enormous support given to the Walkway by the City of Westminster. Following the unveiling the Walkway Trust held a reception, by kind permission of the Manager, at the Odeon Cinema.

In December, the Lord Mayor kindly invited the Chairman and his wife to a splendid dinner in the Lord Mayor's Parlour, Westminster City Hall.

THE WEBSITE

The Trust launched its first web site in the Spring of 2002, and this year completely revised and improved it. A splendid new feature of the site is a series of 360 degree revolving images that can be accessed at the image of certain panels, giving surfers a view of what can be seen at the exact point of each panel.

The site also gives the history of the Walkway, a map, details of the various attractions along the route, and notes on each panoramic panel. There is also a section devoted to the latest news from the Trust.

The web site is accessible on www.jubileewalkway.com



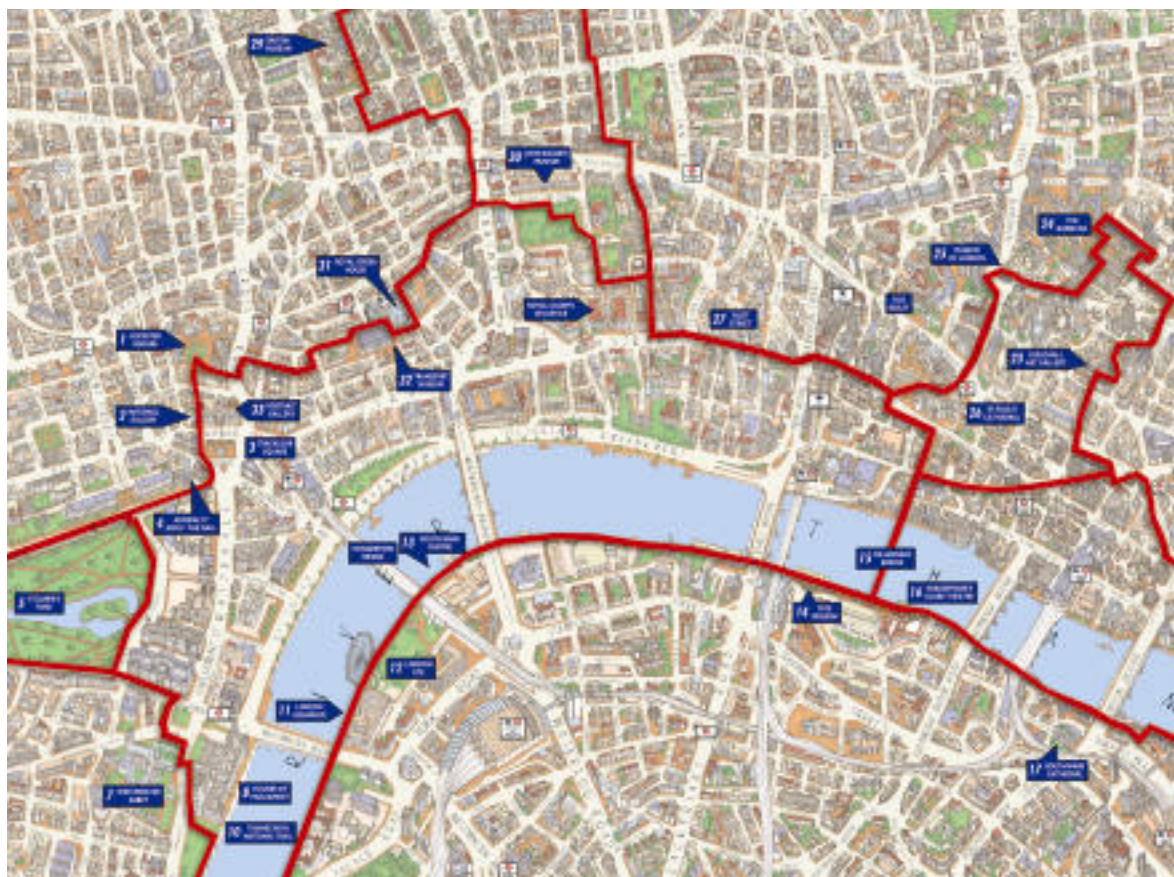


THE MAP

An interim map was produced for the year of the Golden Jubilee and a new map was created in 2003, the first copy of which was given to Her Majesty The Queen on 2 June. The new style map was made possible by a further grant from Transport for London as part of its commitment to help complete the Walkway, which it recognises as one of London's six Strategic Routes.

WALKWAY TRUST ACTIVITIES

Archival material relating to the Walkway has come from the Civic Trust, from the family of the late Neville Labovitch, from the family of the late Robert Shaw, and from other sources, and is presently being sorted and catalogued.





THE ANNUAL GENERAL MEETING

The Trust held its Annual General Meeting at City Hall, the new GLA Building on the South Bank, on 29 April 2003. The Trust is grateful to Nicky Gavron for arranging this.



URBAN RENEWAL

The Walkway passes through Trafalgar Square, a World Square, much of which has been pedestrianised in the course of the year.

The redevelopment of Paternoster Square is also nearing completion. The Walkway passes through the Square but was temporarily diverted during the work. The return of Temple Bar to London in its new position in Paternoster Square is eagerly anticipated.

Brunswick Square has been renovated by the London Borough of Camden and English Heritage and the Walkway is grateful for the gift of a bench by the Metropolitan Public Gardens Association.





LONDON AT YOUR FEET: A CELEBRATION OF WALKING

In partnership with The Prince's Trust and Transport for London, the Jubilee Walkway Trust took part a walking festival in Trafalgar Square on Sunday 21 September 2003.

Young Londoners, all of whom have been supported by The Prince's Trust, showcased their talents and businesses as part of the GLA's 'Summer in the Square' campaign and the Trust ran a number of free guided walks along the Walkway for visitors to the Square.

It was a perfect day – bright sunshine and lots of interest in the Walkway. More than a thousand maps were distributed in just a few hours and the Trust was particularly pleased to welcome Jenny Jones, Deputy Mayor of London, as a keen advocate of walking and a supporter of the Jubilee Walkway.



THE FUTURE

Thanks to the generous support of sponsors, especially Transport for London, and the cooperation of Royal Parks Agency and the relevant local authorities, the Jubilee Walkway has never been in better shape. Indeed, it could be said to be very nearly 'complete' (as far as a Walkway ever can be). The Trust is therefore now keen to encourage the final push to finish the Walkway and fulfil its promise of being a model city walk nationally and overseas to be admired and copied.

To make best use of the investment that has been made in producing excellent online and leaflet information, the Trust is also keen to further promote the Walkway to improve awareness and encourage more people to use the trail as a perfect way to explore the Capital. A promotional video is planned and will be distributed widely for promotional purposes and partnerships with tourism service providers will be explored.

The Trust looks forward to being able to share in celebrating Royal milestones leading towards the hoped-for Diamond Jubilee in 2012.





JUBILEE WALKWAY HISTORY

The original Silver Jubilee Walkway was laid down in 1977 as the main feature of the work of the Environmental Committee set up by the London Celebrations for The Queen's Silver Jubilee, under the Chairmanship of the late Max Nicholson. Her Majesty The Queen opened it by unveiling a plaque on the South Bank Lion, on the night of the Thames fireworks celebrations on 9 June 1977. When the (Silver) Jubilee Walkway Trust was created in 1978, its first task was to complete the main Walkway circuit from Leicester Square to Tower Hill, and then to link this back to Leicester Square.

Max Nicholson's plan was to create a Walkway that led from Leicester Square through St James's Park to Lambeth Bridge, across the river and to follow the South Bank of the Thames to Tower Bridge, crossing back to Tower Hill. The thinking behind this was to 'uplift the image of the South Bank as a centrepiece of the London scene and thus to assist and stimulate a series of subsequent improvements'.

The Walkway received enthusiastic support from the local authorities. Leicester Square was partly pedestrianised, the Jubilee Gardens were created on the site of the Festival of Britain (an area which had descended into being a car park), and gradually the Thames riverside was improved. A new walk was opened beyond Blackfriars Bridge and a riverside piazza created beside Southwark Cathedral. Eventually, though this took some years to achieve, it became possible to walk along

the riverside of the Thames all the way from Lambeth Bridge to Tower Bridge, with suitable wheelchair access at key points.

The completion of what came to be known as 'The Queen's Walk' paved the way for the then Countryside Commission to adopt the route as part of the Thames Path National Trail in 1984, this being opened in 1996. The Trust maintains a close liaison with the Countryside Agency via the Thames Path Working Party.

Of the Walkway, Max Nicholson wrote: 'The idea of a city Walkway, roughly corresponding to the nature trails which I had introduced in the previous decades, was novel, and I had to hark back to my earliest occupation as a guide-book writer, turning out a 72-page illustrated historical guide, entitled 'The Silver Jubilee Walkway', together with a folder map to show the way along it.'

Max also said that someone walking the Walkway would have travelled through areas of London noted for entertainment, assembly, ceremonial, and open-air activity, and past many historic sites. He will have been enticed from the West End onto the South Bank and into the City. Max hoped that 'perhaps he will be subtly changed by what he has absorbed from this fertile heritage'.

The Silver Jubilee Walkway Trust was established in 1979, and HRH The Duke of Gloucester became its Patron. Under the guidance of Robert Shaw, Chairman from 1978 to 1994 (seen above, on the right, with HRH The Duke of Gloucester),



the pavement markers were upgraded, The Queen's Walk on the South Bank was completed, and the Walkway was looped back from Tower Hill through the City to Leicester Square and a spur to Euston was added. The Bloomsbury spur has since been continued to form a loop.

Panoramic panels were introduced in 1980, not only on the Walkway itself, but also on the Embankment and on many of London's bridges to identify the buildings along the way. These have been unveiled by Her Majesty The Queen, HRH The Prince of Wales, HRH The Duke of Gloucester, President Nelson Mandela (during his State Visit to Britain in 1996), and other distinguished figures.

Much of the Walkway's work was undertaken by the Greater London Council (together with the Inner London Education Authority) until 1986. From the start, local authorities have played a vital role in assisting the Walkway's work on the ground, and the Trust's Technical Committee coordinates improvements and enhancements in partnership with the Greater London Authority, financed by Transport for London.

In 1982, the Walkway won a Europa Nostra Award.

In 2002, the year of The Queen's Golden Jubilee, the Jubilee Walkway was completely refurbished. A survey identified where new pavement discs were needed and almost all the panoramic panels were either updated or replaced in order to reflect the changes in London's skyline. Gold pavement

discs were fitted in several places, one near Guildhall where The Queen lunched on Golden Jubilee day, three near the Poultry panel which The Queen unveiled on 24 October 2002 to mark the completion of the work, and a further one on the South Bank to mark the unveiling of a panel by HRH The Duke of Gloucester for St Martin's Property Group.

In 2003, the Walkway Trust further commemorated The Queen's Golden Jubilee by creating the Golden Jubilee Mall link from Buckingham Palace down the Mall to Horseguards approach. The Queen opened this on the 50th anniversary of her Coronation, by unveiling a double panel opposite Marlborough House, and the route is marked with six gold pavement discs in the ground.





STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31 DECEMBER 2003

	£ <i>Restricted</i>	£ <i>Unrestricted</i>	2003 £ <i>Total</i>	2002 £ <i>Total</i>
INCOMING RESOURCES				
Donations: Viewing Panels	–	26,025	26,025	70,750
General	–	732	732	1,400
Grant: Lottery Heritage	20,655	–	20,655	22,950
Transport for London	–	142,175	142,175	–
Interest: Charities Deposit Fund	–	742	742	1,164
Total Incoming Resources	20,655	169,674	190,329	96,264
RESOURCES EXPENDED				
Direct Charitable Expenditure				
Viewing Panels	–	29,715	29,715	79,998
Refurbishment Programme	–	8,125	8,125	8,651
Promotion: General	–	11,942	11,942	3,913
Maps	25,562	14,521	40,083	–
Video	–	14,316	14,316	–
Website	745	27,530	28,735	13,764
Educational	16,425	2,800	19,225	–
Other Expenditure				
Fund Raising –	10,117	10,117	20,662	
Management and Administration	–	4,050	4,050	2,081
Total Resources Expended	42,732	123,116	165,848	129,069
Net Incoming/(Outgoing) Resources	(22,077)	46,558	24,481	(32,805)
Unrealised Profit (Loss) on Investment	–	2,827	2,827	(2,715)
Net Movement in Funds	(22,077)	49,385	27,308	(36,662)
Balances brought forward at 1 January 2003	19,782	19,304	39,306	75,748
Balances carried forward at 31 December 2003	(2,295)	68,689	66,394	39,086

BALANCE SHEET

AS AT 31 DECEMBER 2003

	£ <i>Restricted</i>	£ <i>Unrestricted</i>	2003 £ <i>Total</i>	2002 £ <i>Total</i>
Fixed Assets				
Investment (note 2)		20,791		17,964
Current Assets				
Cash				
Charities Deposit Fund	33,578		20,336	
National Westminster Bank Current Account	12,025		786	
		45,603		21,122
TOTAL ASSETS		66,394		39,086
Funds				
Unrestricted		68,689		19,304
Restricted (note 4)		(2,295)		19,782
TOTAL FUNDS		66,394		39,086



Hugo Vickers
Chairman



G. U. Price IPFA
Honorary Treasurer

See over for Notes to the Accounts

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2003

1. These Accounts have been prepared under the historic cost convention and in accordance with applicable accounting standards and the Statement of Recommended Practice on Accounting by Charities.
2. The Investment is represented by 411.39 COIF Accumulative Shares and is shown at market value.
3. Trustees' expenses of £674 (2002 £903) were reimbursed to members of the Executive Committee in the year to 31 December 2003.
4. Restricted Funds comprise:

	£ <i>Balance at 1.1.03</i>	£ <i>Income</i>	£ <i>Expenditure</i>	£ <i>Balance at 31.12.03</i>
Bridge House Estate Fund	745	–	745	–
Heritage Lottery Fund	19,037	20,655	41,987	(2,295)
Total	19,782	20,655	42,732	(2,295)

Expenditure from the Bridge House Estate Fund is restricted to the costs of publicising the Walkway, setting up a website and other promotional materials. The grant from the Heritage Lottery Fund is restricted to expenditure associated with the new Jubilee Walkway Map coupled with an educational resource component and the additional claim for £2,295 has now been made and received.

HONORARY AUDITOR'S REPORT

In my opinion the above accounts and accompanying notes give a true and fair view of the state of affairs of the Jubilee Walkway Trust as at 31.12.03 and of its incoming resources and application of resources for the year then ended.



P. A. Dowsett
Chartered Accountant
30 March 2004

